



## Anticipate Future Jobs on Alpine Remote Areas



Work package 5.2 and 5.3

## Report on dissemination and local restitution

LAG "Toti Las"

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## 1. Dissemination Activity

Activities, implemented by Agricultural and Forestry Institute Maribor (KGZMB) have been published also on social media <https://www.facebook.com/KGZMB/>; <https://www.instagram.com/kgzszavodmb/>; <https://twitter.com/KGZMB>.

Dissemination activities are listed in the following table<sup>1</sup>:

DATE	ACTIVITY
16.05.2019	Oral presentation; Stanka Klemenčič Kosi, Mojca Hribernik: Workshop on Job skills and exercise with heads of departments of KGZMB. Maribor (SI).
12.06.2019	Oral presentation; Mojca Hribernik: Presentation of the ALPJOBS activity at Vocational College ACADEMIA MARIBOR. Maribor (SI).
14.06.2019	Oral presentation; Simona Hauptman: Presentation of the ALPJOBS activity to the director of primary school Kamnica. Maribor (SI).
19.06.2019	Oral presentation; Stanka Klemenčič Kosi, Mojca Hribernik, Simona Hauptman: Backcasting exercise with heads of Departments of KGZMB. Maribor (SI).
26.06.2019	Oral presentation; Stanka Klemenčič Kosi: Presentation of the ALPJOBS activity to the head of sector for Regional Agency Maribor. Maribor (SI).
28.08.2019	Oral presentation; Mojca Hribernik, Simona Hauptman: AGRA fair – round table with Association of Rural Youth Slovenia. Maribor (SI). <a href="https://twitter.com/KGZMB/status/1178995171897286658">https://twitter.com/KGZMB/status/1178995171897286658</a> ; <a href="https://www.instagram.com/p/B3ULYl4hu_o/">https://www.instagram.com/p/B3ULYl4hu_o/</a>
23.10.2019	Oral presentation; Stanka Klemenčič Kosi, Mojca Hribernik, Simona Hauptman: Presentation of the ALPJOBS activity at International Wine & Culinary Fair. Maribor (SI).
25.11.2019	Oral presentation; Stanka Klemenčič Kosi, Mojca Hribernik: Dissemination of the ALPJOBS project to head of sector and staff of Regional Development Agency of Maribor, as well as to principal (director) of elementary school in Toti Las & young farmer. Maribor (SI). Presentation of Local restitution to the head of sector and staff of Regional Development of Maribor, as well as to principal (director) of elementary school in Toti Las & younger farmer. <a href="https://www.instagram.com/p/B5aNxLTh6KQ/">https://www.instagram.com/p/B5aNxLTh6KQ/</a>
13.01.2019	Oral presentation; Mojca Hribernik: Presentation of ALPJOBS activity to farmers' advisors and other staff of KGZMB. Maribor (SI).
02.02.2020	Oral presentation; Simona Hauptman: Lecture and presentation at the event "A new generation of young winemakers od Styria region". Maribor (SI).
April 2020	Battistel G.A., Scolozzi R., Gretter A., Furlanetto A., Mallosek A., Klemenčič-Kosi S., Birli B., Tramberend P., Isepponi D., Poli R., 2020: Skills for jobs in the 2030 Alps: participatory foresight for alpine remote areas, the pilot project ALPJOBS. Mountain Research and Development Journal. International Mountain Society (IMS) Ed. To be submitted.

<sup>1</sup> All activities and documents will be published on ALPJOBS web page <https://eventi.fmach.it/alpjobs>.

## 2. Local restitution

Local restitution in the LAG Toti Las was held on November 25<sup>th</sup> 2019 at the Maribor Development Agency. After the greetings, we presented the ALPJOBS project and its achievements in about 20 – 30 minutes. Nine participants attended the workshop. Participants were:

- Female, development project manager of LAG Toti Las,
- Female, project manager of the neighbouring area Lastovica,
- Female, employees of the Maribor Development Agency,
- Female, employees of the Maribor Development Agency,
- Female, employees of the Maribor Development Agency,
- Female, employees of the Maribor Development Agency,
- Male, elementary school principal of LAG Toti Las,
- Male, employees of the Maribor Development Agency,
- Male, the young farmer and the representative of the Philosophy Faculty in Maribor.



First we presented the EUSALP strategy and what is the objective, than we continued with the objectives of ALPJOBS project. We presented the LAG of Toti Las and what is the main question of our mission. "Which are the career opportunity on the LAG Toti Las that can prevent the BRAIN DRAIN and that could also encourage youth migration on this area?"

We introduced them the workflow to retrieve the data. Then we presented them the results of analyses of this area and the results of the questionnaire.

Next step was to introduced them with the iceberg model, backcasting strategy and roadmapping strategy for planning the future.



We exposed also a few examples of best practices from Poschiavo.

After presentation we had a discussion what are the next steps for realising some of the objectives that we created in this project.



The group gave suggestions that should be considered for upgrading common objectives. Upgrading the course is a necessity, but the principal of the elementary school stressed, it is a long process that has been in the making for some time, and there is no progress on this. He sees the problem in drafting the legislation. We have a tight administration, which slows down the process of positive change. In their elementary school, they accept as many novelties as possible,

progress in the education of important content for rural development, and nature protection. They support the local countryside by procuring local fruit and milk. They want a looser nutrition procurement law, since they have to sign a procurement contract for the entire school year, which local providers cannot guarantee, which means that they only order from large foreign suppliers.

Individuals want changes, but Slovenian legislation slows them down or inhibits them, and we unanimously agreed that sometimes also projects are developing in a way that circumvents laws, so we can implement the objectives.

Any school that accepts additional content upgrades towards rural progress and nature conservation should be an example of good practice as an educational institution for others who have not yet implemented it.

It is also a big problem to gain the trust of buyers of local produce, as organic produce is overcome by the stigma that products are not organic. We have also heard of some examples of organic producers who do not comply with the rules or regulations. The bigger problem is that the rules are set as that anyone who has a smaller number of eco produce can buy the produce from abroad and sell it as local and organic, even if it is not. The distribution of subsidies is also a problem, as large producers receive the most and thus smaller producers do not have the opportunity to develop.

One problem was also exposed, and that is, that young people do not want to work physically. So the main question is, how to convince young people to work physically. It starts with parenting. Continuing and also pursuing basic education – as parenting can be changed by positively promoted through the agricultural profession and local products.

The proposal for research and development was also for agencies, faculties, institutes to launch research on the nature, environment, survival in the future and for young people to search for topical content themselves and not copy paste from the Internet. The same means for projects, the proposal is that they are connected, have a red thread, institutions, public and private sectors are interconnected and are not copy paste projects of previous ones.

## 2.1. Conclusions

The primary school principal will arrange a meeting with a representative of the surrounding schools to develop the system. A proposal will be made to amend the legislation, through principals and counselors.

With our help, the Maribor Development Agency will organize a meeting in the Municipality of Maribor and with the City Council Member to present our ideas through the presentation of our research and results of workshops.

Maribor Development Agency are ready to continue work with us and others in the meeting to develop our objectives.